

Worksheet:

Book Reviews, Reader Feedback, and Long-Term Engagement

Use this worksheet to stay organized, authentic, and strategic in how you collect reviews, handle feedback, and keep readers connected to your work.

PART 1: Your Review Outreach Plan

Your primary review goal (in the next 30 days):

☐ 10+ reviews ☐ 25+ reviews ☐ 50+ reviews ☐ Other: _____

How will you request reviews? (check all that apply)

☐ Email list ☐ Social media ☐ Launch team ☐ End-of-book CTA ☐ Personal messages to early readers ☐ Reader groups or forums

Your review link (Amazon/Goodreads):

Amazon.com: _____

Goodreads: _____

Sample Review Request Draft:

(Use this space to write or paste your review request message)

Subject Line: _____

Message: _____

PART 2: Feedback & Review Tracker

Use this table to track reviews and insights.

Reviewer Name	Platform	Rating	Memorable Quote	Action (Reply, Save, Share)
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

Patterns or feedback themes emerging:



Ideas this feedback gave me for future content or books:

PART 3: Reader Appreciation & Connection Plan

Ways I'll thank or highlight my readers this month:

- ☐ Email shout-outs
- ☐ Social media highlights
- ☐ Signed book giveaway
- ☐ Private Q&A or Zoom
- ☐ Personalized thank-you messages
- ☐ Book club offer
- ☐ Other: _____

Appreciation message draft (social/email/post):

PART 4: 30-Day Engagement Plan

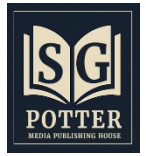
How often will I stay in touch post-launch?

- ☐ Weekly ☐ Bi-weekly ☐ Monthly ☐ Other: _____

Choose 3 ideas to keep readers engaged long-term:

- ☐ Share sneak peeks from my next book
- ☐ Send "Letters from the Author" emails
- ☐ Host a reader poll or contest
- ☐ Share a deleted scene
- ☐ Ask for input on cover/title/character ideas
- ☐ Start a mini newsletter or blog
- ☐ Other: _____

Reader connection idea I'll try this week:



PART 5: Recap & Goals

Review requests sent this week: _____

New reviews received: _____

Top piece of feedback I want to act on:

One way I'll strengthen my reader community this month:
